

Rural Health: Uncommon Challenges Met with Unwavering Spirit

21st IRHA Annual Education Conference

April 27, 28, & 29, 2010

Keller Convention Center – Hilton Garden Inn – Effingham, IL

The Illinois Rural Health Association welcomes you to participate in its **21st Annual Education Conference: Rural Health: Uncommon Challenges Met with Unwavering Spirit**, April 27-29, 2010 at the Keller Convention Center in Effingham, IL.

We hope you will join us as a sponsor and exhibitor to share your services and products with rural health leaders.

IRHA's annual conference is designed to provide networking and educational opportunities to a broad spectrum of rural health professionals, including health care providers, administrators from private and public settings, state and local government leaders, educators, researchers, consumer groups, and individuals concerned with rural health.



Questions?
Call the IRHA office
at (866) 921-4742.

Sponsorship Opportunities

Sponsorships are a major source of funding for the IRHA annual conference and help to ensure an exceptional educational program.

Gold \$5,000

- ◆ Exhibit space (optional at no additional charge)
Note hotel accommodations on following page
- ◆ Five (5) complimentary conference registrations
- ◆ Acknowledgement on signs at the conference
- ◆ Publicized acknowledgment in the conference program, IRHA web site, and newsletter
- ◆ Announced appreciation of your support during the opening and closing session
- ◆ ½ page ad in program book

Silver \$2,500

- ◆ Exhibit space (optional at no additional charge)
Note hotel accommodations on following page
- ◆ Three (3) complimentary conference registrations
- ◆ Acknowledgement on signs at the conference
- ◆ Publicized acknowledgement in the conference program, IRHA web site, and newsletter
- ◆ Announced appreciation of your support during the opening and closing session
- ◆ ¼ page ad in program book

Bronze \$1,000

- ◆ Exhibit space (optional at no additional charge)
Note hotel accommodations on following page
- ◆ One (1) complimentary conference registration
- ◆ Acknowledgment on signs at the conference
- ◆ Publicized acknowledgment in the conference program, IRHA web site, and newsletter
- ◆ Announced appreciation of your support during the opening and closing session

Sponsor \$500

- ◆ Acknowledgment on signs at the conference
- ◆ Publicized acknowledgment in the conference program, IRHA web site, and newsletter

Supporter \$250

- ◆ Acknowledgment on session sign at the conference
- ◆ Publicized acknowledgment in the conference program

21st IRHA Annual Education Conference

Rural Health: Uncommon Challenges Met with Unwavering Spirit

EXHIBITOR SHOWCASE The 21st Annual Education Conference features a two-day exhibitor showcase 9:00 am to 6:30 pm on the 28th and 8:00 am to Noon on the 29th. Several dedicated time periods will be provided to showcase the exhibit hall including breaks and a reception. There will be one complimentary hotel room provided for each exhibitor.

EXHIBIT HOURS

APRIL 27th

2:00 pm – 5:00 pm Exhibit Hall Set Up

APRIL 28th

7:00 am – 9:00 am Exhibit Hall Set Up

9:00 am – 6:30 pm Exhibit Hall Open

5:30 pm – 6:30 pm Tradeshow Cocktail Reception

APRIL 29th

8:00 am – Noon Exhibit Hall Open

Exhibitors are requested to staff exhibits during breaks, lunch and showcase; other hours are optional.

EXHIBITOR DISPLAY

Each exhibit space will include a skirted table and chair. Electricity, phone and Internet services must be arranged directly with the Keller Convention Center. Both assignments will be made in order of receipt of the registration form and payment.

CANCELLATION POLICY

All cancellations must be made in writing. A refund equal to one-half of the exhibit fee will be granted for cancellations made prior to March 15th, 2010.

LIABILITY & INSURANCE

Every reasonable precaution will be taken to protect the exhibitor's property. However, neither IRHA nor its agents will have responsibility or liability for the exhibitor's property, owned or rented, his person, or that of his employees or agents, from personal injury, theft or any other causes. Exhibitors are advised to carry floater insurance to cover exhibit material and public liability for injury to the person and the property of others.

BOOTH PRIZE

Exhibitors are encouraged to hold drawings for prizes for those attendees that stop by your booth. Announcements will be made over the sound system throughout the Exhibitor Showcase. All exhibitors who return their exhibit booth registration form with a booth prize listed on it will be included in the on-site conference program. Exhibitors are responsible for selection and distribution of booth prizes.

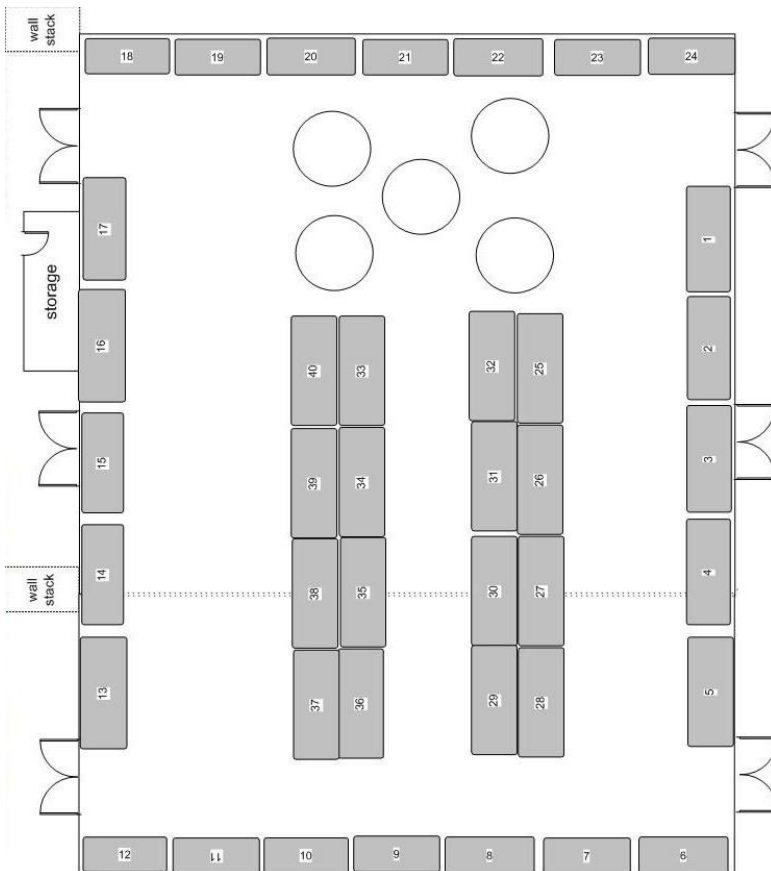
ADVERTISEMENT OPPORTUNITIES

IRHA invites you to place an advertisement in the conference program, membership directory or both publications. Placing an ad provides an excellent opportunity to bring your organization's name to the attention of all attendees and IRHA members.

HOTEL ACCOMMODATIONS

One complimentary room with occupancy for up to 2 people will be provided for exhibitors Wednesday night, April 28th, 2010. Remember to identify yourself on the following page with the IRHA Annual Conference to receive this complimentary room.

TRADE SHOW FLOOR LAYOUT



Sponsorship / Exhibitor / Advertising Contract

Organization: _____ City, State, Zip: _____
 Address: _____ Fax: _____
 Phone: _____ E-mail: _____
 Contact Person: _____

Please print all information clearly.

Person(s) Attending Conference:

1) _____ 4) _____
 2) _____ 5) _____
 3) _____ 6) _____

NOTE: Sponsors receive the following complimentary registrations: Gold – 5, Silver – 3, Bronze – 1. All pre-registered representatives will have name badges. IRHA will handle the first complimentary night stay for Exhibitors. Exhibitors, please provide the names of the people attending, so that we can make proper hotel reservations. Rooms will be limited to 2 per room. If any additional nights are needed please contact the Keller Convention Center at (217) 347-5115

Sponsorship Reservation

- Gold \$5,000
- Silver \$2,500
- Bronze..... \$1,000
- Sponsor \$500
- Supporter \$250

_____ Amount of Sponsorship

_____ Yes, we will exhibit.

_____ No, we will not exhibit.

Exhibit Reservation - \$650

Exhibit fee includes registration for two representatives, one overnight room for two, lunches and breaks. Booth assignments will be made in order of receipt of the registration form and payment. See *floor layout*.

1st choice _____ **2nd choice** _____ **3rd choice** _____

Booth Prize
 Please Specify: _____

Cancellation Policy

Cancellations must be made in writing. A refund equal to one half of the exhibit fee will be granted for cancellations made prior to March 15th, 2010.



Questions?
 Call the IRHA office at
 (866) 921-4742.

Advertising Opportunities

Please provide camera-ready art by March 1st, 2010. All ads run black and white. Art should be provided in high resolution .pdf or .tif file.

Conference Program Ad

Full Page (7x10)	<input type="checkbox"/> \$175
Full Page Interior (7x10)	<input type="checkbox"/> \$150
Half Page (7x4-7/8)	<input type="checkbox"/> \$100
Quarter Page (3-3/8x4-7/8)	<input type="checkbox"/> \$50
Special Placement: _____ Center _____ Back	

Payment

- ◆ Sponsorship Reservation \$ _____
- ◆ Booth Reservation (\$650) \$ _____
- ◆ Extra Registrations(\$100) \$ _____
- ◆ Advertising \$ _____
- Total Amount** \$ _____

Enclosed is a check made payable to IRHA or

Charge to my Credit Card: Master Card Visa

Card Number: _____

Expiration Date: _____

Name on Card: _____

Authorized Signature: _____

Please mail payment and contract to:
IRHA
 310 E. Adams Springfield, IL 62701 or
 Fax: (217) 522-2729