Illinois Rural Health Association
28th Annual Educational Conference

“Helping Our Communities Stay Healthy and Prepared”

Highlights Include:

- National Rural Health Association Federal Update
- Unique Challenges of HIPAA in Rural Settings
- Preparing for Boomers & Beyond in Rural Communities
- CMS Emergency Preparedness Rules Update & Hands-On Training Exercise
- Rural Health Clinic Administrator Track

...and much more!

August 9-10, 2017
Hilton Garden Inn · Champaign
CONFERENCE SCHEDULE AT A GLANCE

WEDNESDAY, AUGUST 9TH
8:00 - 10:45 a.m. – Exhibitor Set Up
11:00 a.m. – Registration Opens, Box Lunch & Exhibit Time
12:30 p.m. – OPENING SESSION - Annual Meeting
1:00 - 1:50 p.m. – NRHA Federal Update
1:50 - 2:10 p.m. – EXHIBIT TIME
2:10 - 3:00 p.m. – A SESSIONS
3:00 - 3:15 p.m. – BREAK & EXHIBIT TIME
3:15 - 4:05 p.m. – B SESSIONS
4:05 - 4:20 p.m. – BREAK & EXHIBIT TIME
4:20 - 5:10 p.m. – C SESSIONS
6:00 - 7:30 p.m. – Networking Reception at Brixx Pizza, Champaign
8:00 - 10:00 p.m. - Retro Bowling Party at Old Orchard Lanes, Savoy

THURSDAY, AUGUST 10th
8:00 a.m. – Breakfast and Exhibit Time
9:00 - 9:50 a.m. – D SESSIONS
10:00 - 10:50 a.m. – E SESSIONS
11:00 - 11:50 a.m. – F SESSIONS
12:00 - 1:30 p.m. – Annual Rural Health Awards Luncheon
1:30 - 2:15 p.m. – CLOSING SESSION - CMS Emergency Preparedness Rule: Training & Exercise Plan Hands-On Workshop

All attendees and exhibitors invited to all meals and receptions.

*Hilton Garden Inn 217-352-9970 has rooms for $110 using code IRHA17 thru 07/08/17.

Illinois Rural Health Association
Phone: (217) 280-0206• Fax: (828) 222-2067
www.ilruralhealth.org • staff@ilruralhealth.org
IRHA ANNUAL EDUCATIONAL CONFERENCE
AUGUST 9-10, 2017
HILTON GARDEN INN * · CHAMPAIGN

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_____ Gold Sponsor: $6,000 - Umbrella/Tote Bag Sponsor includes choice of logo on umbrella or tote bag for each participant. Booth, announcement at opening and closing sessions, full page program ad, 5 registrations/5 annual memberships, name on welcoming banner and website/newsletter recognition.

_____ Silver Sponsor: $3,000 - Meal Sponsor includes signage and announcement at meal, booth, 3 conference registrations/3 annual memberships, full page program ad, and website and newsletter recognition.

_____ Bronze Sponsor: $1,500 - Break Sponsor includes booth, 3 conference registrations/3 annual memberships, year memberships, signage at breaks, ½ page program ad, and website/newsletter recognition.

_____ Patron Sponsor: $1,000 - Includes booth, 3 conference registrations/annual memberships, ½ page program ad and program/website/newsletter recognition

_____ For Profit-Vendor: $800 - ($700 if only one attendee) - Includes booth and 2 registrations, 2 annual memberships and program/website/newsletter recognition.

_____ Non-for profit Vendor: $600 - Includes booth, 1 registration/ 1 annual membership and program recognition.

_____ Evening Social Sponsor: $300- Includes name & logo in program/flyer, website, and signage at event and announcement at general sessions.

Ad book: _____$500 Full Page Ad   _____$250 Half Page

_____ Individual Registration-Member: $185

_____ Non-Member: $240 (includes 12 month membership)

_____ Student: $50

*Hilton Garden Inn 217-352-9970 has rooms for $110 using code IRHA17 thru July 8th
WEDNESDAY, AUGUST 9

8:00 - 10:45 a.m. Exhibitor Set Up
11:00 a.m. Exhibit Time, Box Lunch & Registration
12:30 p.m. Opening Session - Annual Meeting & Overview of Emergency Health Professional Volunteer Program (Illinois HELPS)
1:00 - 1:50 p.m. National Rural Health Association Federal Update

2:10-3:00 p.m. • Concurrent Sessions A

A-1
Transforming Family Practice
Panel Discussion led by Elaine Jurkowski, PhD, SIU School of Medicine

This panel will present: 1) An overview of the epidemiology of aging and the dramatic population changes occurring in rural Illinois by 2030, 2) Challenges for primary care providers when caring for rural older adults within Primary Care/FQHC practice settings, 3) A needs assessment to identify how to transform the primary care setting to change the culture of practice, 4) Best practices in primary care/FQHC practice settings to facilitate an age/disability friendly practice, and 6) Showcase of SO. Illinois’s Older Adult Continuity of Care Collaborative initiative.

A-2
Free Vaccines for Medicaid Title XXI State Funded Children
Walter P. Howe, Manager of Preventive Health Services, Illinois Public Health Association

This presentation is intended to give an overview of the newly developed IPHA Vaccine Consortium. The IPHA Vaccine Consortium will allow members serving CHIP eligible children (Medicaid Title XXI [21] or “State funded” coverage) to have free access to ACIP recommended vaccines. This presentation will describe the formation of the consortium and how medical providers serving CHIP children can become consortium members. The presentation will also summarize data collected from the opening pilot phase of the consortium.

A-3
MACRA & MIPS for Rural Health Clinics
Charles James, MBA, CEO, North American Healthcare Management Services

The Medicare Physician Fee Schedule, Meaningful Use, PQRS, and Medicare Quality Payments in general have been modified and consolidated into MIPS/APMs. We will explore these quality programs, their various components, and how they are scored. We will discuss the Medicare Quality Payment Program in relation to Rural Health Clinics. Our objective is to gain an understanding of how these changes will be implemented and what you can expect to see over the next two to five years regarding quality payments. We will review how Patient Centered Medical Home and ACO participation will affect Medicare Quality Payments. We will review which clinic revenue streams are affected.
3:00-3:15 p.m. Break and Exhibit Time

3:15-4:05 p.m. • Concurrent Sessions B

B-1
Clinical & Financial Implications of Outpatient Clinical Pharmacy
Bryan Zobeck, Pharm.D, Illinois College of Pharmacy at Rockford

This presentation will discuss the process, benefits, and barriers of incorporating clinical pharmacists into outpatient settings. Descriptive clinical and financial implications of incorporation of clinical pharmacy services into a family medicine clinic will be highlighted.

B-2
Decontamination: Limiting Exposure & Protecting First Responders & Emergency Department Staff
Mark Jones, HMT B Degree AAS Radiologic Technology, Hospital Safety Services LLC

This presentation will illustrate how to identify HazMat threats more rapidly. Personal protection steps, including decontamination, and limiting contamination and exposure, will be addressed. Personal Protective Equipment (PPE) levels will also be reviewed.

B-3
Rural Health Clinic Annual Advisory Committee Meeting
Robin Veltcamp, RHC Quality Assurance and Education, Health Services, Associates, Inc.

Rural Health Clinics are required to be in full compliance of the Federal Regulations for Operations. This workshop addresses a hands on approach of conducting the annual advisory committee meeting for the RHC.

4:05 - 4:20 p.m. - Break & Exhibit Time

IRHA SALUTES OUR GOLD SPONSOR

Gibson Area Hospital & Health Services
Gibson Gets It
C-1
Unique Challenges of HIPAA in Rural Settings
Annemarie J. Relstab, MS, RHIA, Interim HIM Solutions

HIPAA regulations brings its own set up challenges in close knit communities often found in rural areas. Participants will learn how to avoid HIPAA breaches, the different types of breaches as well as the fines involved.

C-2
Becoming a Trauma Information Organization
Tom Bradach, BA, Illinois Chapter, American Academy of Pediatrics

First, we will explore the Adverse Childhood Experience (ACE) Study, intergenerational trauma, and toxic stress and their implications on child cognitive development and overall health. Next, we will explore compassion fatigue as an occupational hazard that comes from working with children, families, and colleagues who have been affected by ACEs, trauma, and toxic stress. Finally, we will provide insights into what participants can do to build supportive, healing, and nurturing environments for the children and families that they serve to help build resilience.

C-3
Preparing for Boomers & Beyond in Rural Communities
Panel Discussion led by Elaine Jurkowski, PhD, SIU School of Medicine

This panel will present: 1) An overview of the epidemiology of aging and the dramatic population changes occurring in rural Illinois by 2030, 2) Challenges for primary care providers when caring for rural older adults, 3) Inter-professional collaboration, 4) The Geriatric Workforce Enhancement Program grant educational modules, health ambassador program, and best practice models for primary care service delivery and older adults, and 6) Showcase of online resources and Online Education.

6:00-7:30 PM – Networking Reception • Brixx Pizza, Champaign
8:00-10:00 PM – Retro Bowling Party* • Old Orchard Lanes, Savoy
  *Sponsored by Gibson Hospital & Health Services
IRHA 28th Annual Educational Conference Networking Reception

Wednesday, August 9 • 6:00 -7:30 p.m.

Brixx Pizza
2043 S. Neil, Champaign
Complimentary Food & Cocktails

Sponsored by:
8:00 a.m. – Breakfast & Exhibit Time

9:00 - 9:50 a.m. • Concurrent Sessions D

D-1
Are you a High Value Hospital?
Lisa Kilawee, MPA, Caravan Health

This presentation will discuss the rapid engagement of rural providers in population health and value based payment models. It will show performance data from hospitals, physician practices, and health networks participating in alternative payment models such as ACOs. The presentation will describe how one IL rural health system is participating in a CMS funded Practice Transformation Network and adopting strategies related to chronic care management, HCC coding, and transitions in care that will position the organization well to participate in value based payment models in the future.

D-2
Panel Discussion: Southern Illinois’ Response to the Opioid/Prescription Drug Epidemic
Angie Hampton, Masters in Rehabilitation, CEO of Egyptian Public and Mental Health Department, Georgianne Broughton, LCPC, Executive Director, Community Resource Center, Inc., Marvin Lindsey, MSW, CEO, Community Behavioral Health Association of Illinois, Kim Sanders, MPH, MBA, Director, SIU School of Medicine’s Center for Rural Health and Social Service Development

This panel of experts will describe how one region of the state that covers 33 counties engaged community stakeholders to address opioid use disorder (OUD) using a multi-sector approach. Learn the steps they took that led to formulation of county/coalition action plans; how they mobilized the community and region to take action; and how they keep them involved and empowered.

D-3
An Illinois Patient Center Medical Home Experience
Kate Hill, RN, The Compliance Team, Inc.

This presentation will illustrate a route to PCMH accreditation that has been simplified to prioritize the value of patient management over data management. This program was crafted to overcome the obstacles met by smaller organizations when attempting PCMH recognition. It recognizes the efforts to improve the quality of care delivered to patients, the engagement between the care team and patients/caregivers to maximize care planning and disease management, and the implementation of steps throughout the organization to decrease utilization of services that do not improve outcomes. Specific standards will be discussed to prompt ideas for implementation in the listener’s own clinics. Using the experiences of seven Illinois Rural Health Clinics who’ve become accredited with this model, the listeners will discover the early success these organizations have reported regarding patient engagement, health system cost reduction, and their staff’s appreciation for a return to “what really matters most.”
E-1  
**Emergency Preparedness Rules Update**  
*Charles James, MBA, CEO, North American Healthcare Management Services*  

The Emergency Preparedness Requirements for Medicare and Medicaid Participating Providers and Suppliers Final Rule has an upcoming implementation date of 11/15/17. This change amended the Conditions of Participation for 17 provider types. This session will outline the policies and procedures and training which must be implemented in order to comply with this rule. Physical plant requirements such has generators and who is required to have them will be addressed. We will discuss community-based and/or facility-based testing requirements as well. Our objective is to help inform participants on the steps necessary to avoid condition-level deficiencies on this topic.

E-2  
**State & Federal Regulatory Update on Telehealth**  
*Becky Sanders, Upper Midwest Telehealth Resource Center*  
*Nina Antoniotti RN, MBA, PhD, SIU Medicine (SIU SOM and Health Care)*

Several types of telehealth programs (with examples) will be reviewed, financial models that support sustainability, and the technical and administrative requirements for success. Emphasis will be on how the incorporation of telehealth practices can be used to provide greater efficiency and satisfaction for patients and providers. Telehealth technologies will be discussed as a tool to assist providers and healthcare facilities in moving from a fee-for-service to a value-based-purchasing reimbursement methodology.

As Illinois begins to advance its TeleHealth public policy through legislative and regulatory processes, it is important for all health care organizations to be aware of the changes being proposed. Participants will leave the workshop with an understanding of licensing, scope of practice, IL Medicaid requirements, etc.

E-3  
**Rural Health Clinic Policy and Procedure Development**  

Policies and procedures provide the guidance for operations within an entity, whether it be large or small. Policies and procedures, properly written bring support and protection for both the employer and the employee.
F-1
Balancing Quality Measures in the Rural Health Clinic

Proper reporting of Quality Measures is an important factor for the RHC. It is vital that the RHC understand the value of proper reporting of quality measures, how quality measures impact the RHC and the proper functions needed to implement in order to effectively and efficiently monitor the impact of quality measures within the entity.

F-2
Rural Health Telecom & Tele-psychiatry
Tim Koxlien, Rural Health Telecom
Samir Malik, MBA, Genoa Telepsychiatry

How can your healthcare organization afford telehealth adoption and implementation? Participants will gain a better understanding of the Federal Communications Commission’s (FCC) Universal Service Fund (USF), a federal funding program that allocates $400 million annually to assist rural healthcare providers afford network connectivity installations and upgrades.

Having built telepsychiatry programs for community mental health in over 20 states, Mr. Malik will share the learnings and best practices to that attendees can navigate the reimbursement, regulatory and program-design complexities that are necessary to master in order to provide the benefits of telepsychiatry in a sustained way. A Michigan case study will be highlighted, citing specific resources available in the area.

F-3
Healthcare Coalition Preparedness: Resources You Didn’t Know you Had
Ashley Theole MBA, BSN, RN, Illinois Department of Public Health, Office of Preparedness and Response

This presentation will explain the purpose of the Illinois Department of Public Health’s Hospital Preparedness Program and its evolution since the events of September 11, 2001. The overarching program goals are to improve patient outcomes, minimize the need for supplemental state and federal resources during disasters, and enable rapid recovery of the healthcare system. The establishment of essential partnerships through regional healthcare coalitions and state supported grant funding has enabled core members to pre-establish relationships, pre-identify essential resources, and information sharing before a disaster happens.
12:00-1:30 p.m. - Annual Healthcare Awards Luncheon

IRHA will be honoring outstanding achievement in rural health care service for those who go out of their way to carry out our mission every day. EMS, Healthcare Professional, Healthcare Administrator, and Student Excellence are some of the categories which will be recognized.

1:30 -2:20 p.m. • Closing General Session

Closing General Session:
CMS Emergency Preparedness Rule: Training and Exercise Plan Hands On Workshop
Diane Logsdon, IPEM, The Logsdon Group

The Centers for Medicare and Medicaid Service Emergency Preparedness Rule recommends an annual Training and Exercise Plan Workshop (T & EPW) be conducted by each provider. Although not a complicated process, personnel who have not been exposed to the Workshop may struggle to properly conduct and document their efforts. This workshop will be an abbreviated T & EPW session including documentation of results. Come to this highly interactive and fun session to improve your ability to meet the new CMS Emergency Preparedness Rule!

Who We Are

Founded in 1989, the Illinois Rural Health Association is a collaborative association of academic institutions, clinics, consumers, EMS providers, hospitals, health care practitioners, public health administrators, public officials and others who are committed to strengthening health systems for rural residents and communities through advocacy, education, networking and leadership.

For more information, contact IRHA Executive Director Margaret Vaughn at staff@ilruralhealth.org or 217-280-0206 or visit us online at www.ilruralhealth.org.
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